**Power BI World Tour Speaker Interview Questions:**

1. **Speaker/Company Twitter Handle *(if applicable)*:**

Personal: @BreakingBI

Company: @Syntelli

1. **Speaker Bio *(Please limit to 2-3 sentences)*:**

As a Senior Data Scientist at Syntelli Solutions, Brad helps individuals and organizations unravel the Data Analytics world to figure out how it can work for them.  Brad is an active blogger at [breaking-bi.blogspot.com](http://breaking-bi.blogspot.com/). He is also an organizer for the Charlotte BI Group, a local PASS chapter in Charlotte, NC.

1. **Please share a “golden nugget” attendees will take away from your session that is not found in the session agenda.**

In my session, we’ll see how the types of analyses and visualizations available to the user can be completely altered by making a few minor changes to the data model. It’s basically magic!

1. **To you, why is content one of the top reasons to attend this conference?**

With industry-leading capabilities in data extraction, modeling, visualization and analytics, Power BI is my most recommended tool for individuals and organizations looking to step up their data game. In the right hands, Power BI has the potential to accelerate the analytics journey of individuals and organizations. This conference is one of the best ways to ensure that your hands become the right ones.

1. **How does the community you build at these conference impact you when you return?**

It only takes one word to describe why Microsoft has some of the best data and analytics products in the industry. That word is “Community”. The Microsoft community is so vibrant and engaging that it’s nearly impossible not to feel excited and empowered when you’re surrounded by others who share your passion for data. Every time I leave a conference, I leave with new ideas that completely change the way I look at my analytics needs.

1. **What are you most looking forward to about visiting this city for the World Tour?**

**I live here! As a food lover, one of my favorite things about Charlotte is that it’s at the epicenter of a barbeque triangle. Vinegar-based East NC, tomato-based West NC and mustard-based SC are all competing for supremacy in a delicious battle royale.**

### *****Please submit a headshot, if able.*****

